

Media Support and Development Initiative

**Media
for Development**

**Projects
and Programs**



**ALJAZEERA
MEDIA INSTITUTE**



About the Institute's Initiatives

- Al Jazeera Media Institute (AJMI) was established in 2004 to train journalists at Al Jazeera Channel and enhance their journalistic skills.

- In 2005, during a time when a new era in Arab journalism was taking shape, AJMI expanded its scope to build the capacities of journalists both within and outside the Arab world.

- In 2013, AJMI launched "Al Jazeera Ambassadors", a non-profit initiative, to train journalism students and journalists in collaboration with academic institutions and civil society organisations.

- In the same year, in 2013, AJMI's interests expanded to include the implementation of various media development projects by providing media consultations in addition to training.

- In 2016, Al Jazeera Media Institute launched "Journalism Magazine" to enrich Arab content, stimulate discussions about the journalism profession and its future and shed light on inspiring experiences in the Arab region. The Institute took on the responsibility of publishing books and journalistic guides to enhance journalists' knowledge and skills.

- In 2017, AJMI launched the non-profit "Media for Development" initiative, aimed at developing independent and government media institutions.

- In 2018, AJMI launched the first version of "Al Jazeera Fellowship" initiative to support and encourage journalists in academic research related to journalism and the study of the profession and its evolution in the digital age.

- Moreover, in 2018, AJMI introduced the "Story" platform as part of its innovation and exploration programs, experimenting with new journalistic storytelling methods on digital platforms. In 2020, the "Story" platform was launched in English as well.

- In 2020, AJMI announced the "Colleges of Journalism Forum in the Arab World" to bring together journalists, academics, and experts to discuss the development of journalism education, curricula, and teaching techniques.

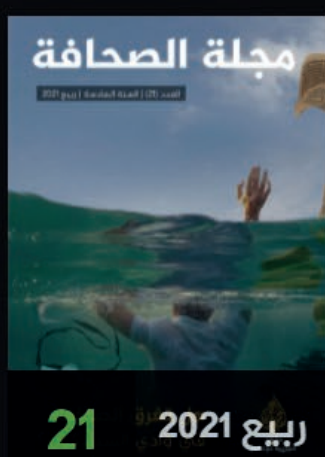
- In 2021, AJMI launched the English-language "Journalism Magazine" to be a global window into journalistic experiences in the Arab world.

Projects and Programs

Journalism Magazine

In a world filled with politics, we strive to provoke discussions about the journalism profession and its future, and enrich the Arab content with original literary work that is not translated. The magazine began its journey by documenting journalistic experiences and utilising them to improve practices in newsrooms and digital platforms. It went beyond media institutions to include independent journalists and even citizen journalists.

The magazine is published quarterly in print throughout the year, while daily publishing continues on digital platforms, providing a space to understand the public's opinions and interact with them.

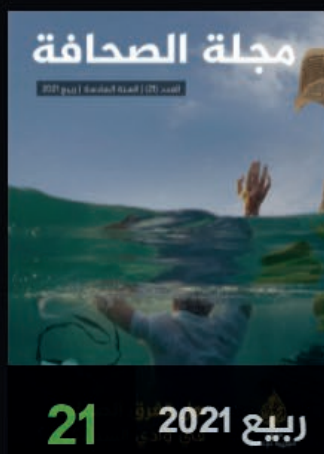


Projects and Programs

Al Jazeera Ambassadors Initiative

Al Jazeera Ambassadors Initiative was launched in 2012. This pioneering non-profit initiative by Al Jazeera Media Institute aims to enhance media performance by empowering young media professionals inside and outside the Arab world and achieving equal opportunities for training in collaboration with academic institutions and civil society organisations.

The initiative is based on the principle of volunteering, with a group of Al Jazeera media network journalists contributing their expertise in journalism to train and mentor young professionals.



Projects and Programs

Story Platform

How can we tell journalistic stories on digital platforms?

In "Story" platform, Al Jazeera Media Institute (AJMI) strives to explore and develop new journalistic templates that rely on concise and condensed writing accompanied by photographic images. In order to break free from the hectic dilemma of daily news, we have chosen to delve into stories of people and places that reflect the rich diversity in our world, away from current affairs. We wander through streets, villages, and cities, listening to people, shedding light on their human stories and experiences through creative and profound narrative, and images that deepen our sense of their reality.

We liberate ourselves from conventional journalistic methods and traditions, not presenting direct facts, nor seeking expert opinions or anything that prevents the story from coming to light. We explore the rich ways in which words and images interact together.



Projects and Programs

Al Jazeera Fellowship

Journalism profession has been passing through a significant transformation due to rapid and continuous technological advancements. Journalism in the Arab world is not immune to this ongoing transformation that changes the style of content production and its consumption by the audience.

Al Jazeera Fellowship program aims to encourage academic research and provide journalists and researchers with opportunities to study and examine journalistic practices thoroughly. This program will contribute, in collaboration with numerous Arab and international institutions, to improve the journalism profession and transition to the future.



Projects and Programs

Media for Development Initiative

Media for Development Initiative is a program supporting and developing media institutions and projects within and outside the Arab world. The program provides advisory services, development and training as part of Al Jazeera's responsibility towards developing communities and enhancing the quality of journalism, thereby positively impacting societies and changing people's lives for the better.



Projects and Programs

Journalism Guidebook

Al Jazeera Media Institute issues journalistic guidebooks annually, addressing professional practices in various fields, especially in the digital media. The guides aim to provide journalists with a knowledge framework and tools that enable them to practice journalism by presenting diverse case studies that enrich the learning curve imposed by daily challenges. The guidebooks bring unique insights into journalistic experiences rooted in the region that may lack opportunities for discussion and documentation while also offering a window into global journalistic experiences.



الأداء الصوتي وفنونه



السردي في الصحافة



كيف تحكي القصة في
التلفزيون

Projects and Programs

Digital Media Forum

The Digital Media Forum is a space for creating dialogue about the future of media among Arab youth and shedding light on modern trends and applications in journalism. Al Jazeera Media Institute aims to hold the forum regularly in multiple countries, providing Arab journalists with a platform to present media initiatives and explore new innovations, particularly given the rapid technological advancements that impact the profession.



The image shows a promotional banner for the Digital Media Forum. At the top, there are logos for the European Journalism Centre, Global Investigative Journalism Network, and Al Jazeera Media Institute. The main text is in Arabic and English, announcing the forum's theme: 'Journalism and Crossing to the Future'. The event is scheduled for October 27, 2018, in Istanbul. The banner features a teal and white color scheme with abstract horizontal lines at the bottom.

European Journalism Centre

Global Investigative Journalism Network

ALJAZEERA MEDIA INSTITUTE

منتدى الإعلام الرقمي
Digital Media Forum

الصحافة
والعبر إلى المستقبل
إسطنبول 27 أكتوبر 2018

JOURNALISM
AND CROSSING TO THE FUTURE
ISTANBUL 27 October 2018

Projects and Programs

Forum of Colleges of Journalism in the Arab World ---

Throughout history, journalism has undergone significant transformations, but none as fast as those we witness today. We are facing a constantly changing reality, akin to a rolling snowball that we cannot predict when it will stop. Recent years have brought new definitions to the state shaped by rapid transformations, such as the emergence of digital platforms, social media networks, and the widespread use of smartphones. Some call it "new media," while others argue that it is no longer new. Therefore, we are talking about a future that cannot be fully anticipated, a future that brings new technologies every day, changing the rules of the game, and directly affecting the journalism profession.

Teaching journalism in the Arab world is not immune to this significant and rapid change. Although traditional media still occupies a large space in the Arab media landscape, it is necessary to prepare journalism students to keep up with continuous developments in the profession and enable them to transition to the future.

In this context, Al Jazeera Media Institute seeks to bring together deans of journalism colleges, media professors, journalists and journalism students in the Arab world on one table to discuss new trends in the journalism profession, especially in the area where journalism intersects with technology. The forum will be held in cooperation with Arab academic institutions.