

2026

COURSES



**ALJAZEERA
MEDIA INSTITUTE**

We'll make you **media ready**

Table of Contents



1-2

**Audiovisual
Journalism**



5-6

**Digital
Media**



3-4

**Artificial
Intelligence**



7-8

**Designing and
Editing Visuals**



9-10

The Art of Communication and Management



11-12

Media Skills for Youth



13-14

General Media Skills



15-16

Leadership



Audiovisual Journalism

Voice Placement and Elocution Skills	
▶ 12-16 April	▶ 13-17 September 🎧
QAR7,200	USD1,973

Introduction to TV Presentation	
▶ 19-23 April 🎧	▶ 4-8 October
QAR8,300	USD2,274

TV News Presentation	
▶ 7-11 June 🎧	▶ 25-29 October
QAR8,300	USD2,274

TV Talk Show Presentation	
▶ 12-16 July 🎧	▶ 15-19 November
QAR8,300	USD2,274



Artificial Intelligence

Leading in the Age of Artificial Intelligence

▶ 7-9 April 🌙 ▶ 17-19 November

QAR4,200 USD1,151

Introduction to Artificial Intelligence

▶ 17 May ▶ 11 October 🌙

QAR1,100 USD302

AI Tools in Content Production

▶ 18-20 May 🌙 ▶ 12-14 October

QAR4,200 USD1,151

Artificial Intelligence Ethics

▶ 21 May ▶ 15 October 🌙

QAR1,100 USD302



Digital Media

Multiplatform Publishing Strategies	
▶ 26-30 April 📅 ▶ 25-29 October	
QAR6,200	USD1,699

Digital Marketing	
▶ 3-7 May ▶ 18-22 October 📅	
QAR6,200	USD1,699

Podcast Storytelling	
▶ 21-25 June 📅 ▶ 1-5 November	
QAR6,200	USD1,699

Strategic Content Planning	
▶ 5-9 July 📅 ▶ 8-12 November	
QAR6,200	USD1,699

A man with short dark hair and a beard, wearing a dark grey jacket over a black shirt, is looking down at a tablet computer he is holding. He is holding a stylus in his right hand. The background is a warm, orange-toned bokeh with vertical light streaks. A large, stylized yellow arrow graphic points from the left towards the center, with the text 'Designing and Editing Visuals' overlaid on it. The arrow has a thin yellow outline and a grey arrowhead.

Designing and Editing Visuals

Davinci Resolve	
▶ 26-30 April 🎧	
QAR4,200	USD1,151

Davinci Resolve (Color Correction)	
▶ 10-14 May 🎧	
QAR4,200	USD1,151

Illustrator	
▶ 14-18 June 🎧	
QAR4,200	USD1,151

Avid Media Composer	
▶ 19-23 July 🎧	
QAR4,200	USD1,151

A man with short dark hair and a beard, wearing a black long-sleeved shirt, stands against a dark red background. He is holding a large, glowing red speech bubble with three dots inside. To his left is a large, stylized orange-outlined triangle pointing right, containing several smaller, semi-transparent grey triangles of varying sizes.

The Art of Communication and Management

Personal Branding	
▶ 12-14 April ▶ 27-29 September 🦋	
QAR4,200	USD1,151

Change and Innovation Management	
▶ 10-12 May 🦋 ▶ 18-20 October	
QAR4,200	USD1,151

Organizational Communication Skills	
▶ 17-21 May ▶ 20-24 September 🦋	
QAR6,200	USD1,699

Branding and Reputation Management	
▶ 14-18 June 🦋 ▶ 1-5 November	
QAR6,200	USD1,699

Crisis Management	
▶ 21-25 June 🦋 ▶ 4-8 October	
QAR6,200	USD1,699

Creative Management	
▶ 12-14 July 🦋 ▶ 15-17 November	
QAR6,200	USD1,699

A young boy with dark, curly hair, wearing a dark suit, light blue shirt, and striped tie, is holding a black microphone. He is smiling slightly and looking towards the camera. The background is a blurred teal color with horizontal light streaks. A large, semi-transparent play button icon is overlaid on the left side of the image, with the text 'Media Skills for Youth' centered over it.

Media Skills for Youth

TV Presentation Skills For Youth

▶ 19-23 July 🌙 ▶ 20-24 December 🌙

QAR1,000

USD274

Little Entrepreneur

▶ 26-28 July 🌙 ▶ 27-29 December 🌙

QAR800

USD220

A man with a beard, wearing a white thobe and ghutra, is speaking at a grey podium. He is gesturing with his right hand. Two microphones are positioned in front of him. The background is dark red. A large, stylized orange triangle is overlaid on the left side of the image, containing the text 'General Media Skills'.

General Media Skills

The Art of Public Speaking	
▶ 5-9 April 🌙 ▶ 20-24 September	
QAR8,300	USD2,274

Negotiation and Persuasion Skills	
▶ 7-9 June ▶ 13-15 September 🌙	
QAR4,200	USD1,151

Media Presence	
▶ 5-9 July ▶ 8-12 November 🌙	
QAR8,300	USD2,274



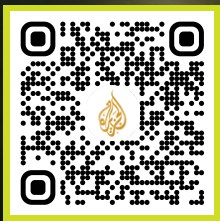
Leadership

Coaching Skills for Leaders	
▶ 7-9 April 🌙	▶ 20-22 October
QAR4,200	USD1,151

Media Executives' Presence	
▶ 19-21 April 🌙	▶ 11-13 October
QAR4,200	USD1,151

Leadership Impact	
▶ 3-5 May 🌙	▶ 6-8 September
QAR4,200	USD1,151

Leadership Journey	
▶ 28-30 June 🌙	▶ 27-29 September
QAR4,200	USD1,151



We'll make you
media ready



institute@aljazeera.net 
www.institute.aljazeera.net 

+974 44897666 
+974 44182322 

ص.ب. 23134 الدوحة, قطر 
P.O.Box 23134 Doha, Qatar